EXERCISE 2

Lisa Jackson

RTV 2100

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| VIDEO | AUDIO |
| 1.) CU: TWO SMALL DOGS BEING HELD BY SOMEONE WITH BLOND HAIR IN A PINK OUTFIT | SFX: DOG WHINESMUSIC: GRAND UPBEAT MUSIC FADES IN AND PLAYS IN THE BACKGROUND THROUGHOUT THE VIDEO |
| 2.) MS: FEET IN HEELS | SFX: ELEVATOR CHIMES |
| 3.) 2-S: TWO OLDER WOMEN IN PINK TALKING, EACH HOLDING A DOG.  |  |
| 4.) WS: HOTEL LOBBY WITH ALL OF THE GUESTS IN PINK AND EMPLOYEES IN BLACK SUITS, DOGS ARE ROAMING AROUND | SFX: LIGHT TALKING IN BACKGROUND |
| 5.) 2-S: A GUEST TALKS TO THE PERSON WORKING THE FRONT DESK |  |
| 6.) 3-S: PARIS HILTON WALKS THROUGH THE HOTEL WITH A DOG IN HAND, SHE IS WEARING PINK AND BEING FOLLOWED BY WORKERS CARRYING HER LUGGAGE. THEY PASS BY ANOTHER GUEST |  |

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| 2-S: TWO GUESTS ARE SITTING DOWN AND ON THEIR PHONES.  | GUEST 1: Hilton Honors slays.GUEST 2: Obsessed |
| MS: A GUEST IS ON HER PHONE | GUEST 3: Points for a free stay? Yes please. |
| 2-S: GUEST 1 AND 2, STILL SITTING ON CHAIRS. GUEST 1 TAKES A SELFIE, BOTH SMILE FOR IT THEN GO BACK TO BEING NEUTRAL.  |  |
| MS: PARIS HILTON CONTINUES TO WALK DOWN THE HALLWAY OF THE HOTEL WITH THE HOTEL WORKER |  |
| 2-S: TWO MEN WEARING PINK SWEATERS THAT READ “THAT’S HOT”  | GUEST 4: Upgrade.GUEST 5: Loves it.  |
| MS: A FAMILY OF FOUR, THE MOTHER AND CHILDREN ARE WEARING SUNGLASSES. THE FATHER IS CARRYING TWO DOGS.  | GUEST 6: All these perks. We’re sliving.GUEST 7: Totally sliving. Did I say that right? GUEST 6: Yeah. |
| WS: THE SAME FAMILY LOOKING IN A MIRROR.  | VO: When you want the celebrity treatment |
| LS: PARIS HILTON AND COMPANY WALK IN THE LOBBY | VO: No matter who you are, it matters where you stay.  |

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| MS: PARIS HILTON HOLDING DOG AND LOOKING AT THE LOBBY GUESTS | PARIS HILTON: That’s hot. |
| 2-S: GUESTS 1 AND 2, STILL ON THEIR PHONES | GUESTS 1 AND 2, SIMULTANEOUSLY: Totally. |
| WS: PARIS WALKS THROUGH THE LOBBY, HILTON HONORS LOGO FADES INTO FRAME.  | VO: Hilton HonorsMUSIC: MUSIC FADES OUT |
| SCREEN FADES INTO WHITE, WITH A DOOR IN THE MIDDLE OPENING UP INTO THE HILTON LOGO. “HILTON, FOR THE STAY” AND “JOIN HILTON HONORS TODAY” SHOW ON SCREEN.  | VO: Hilton. For the stay. MUSIC: SOME PIANO NOTES PLAY IN BACKGROUND. |
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